

## The benefits of Metal labels

- Permanent, durable barcode labels with highest reading rates for all environments
- It consists of anodized aluminum
- Imprint is clear, clean and has a sapphire hardened, anodized sealed surface
- Custom printed with bar codes (2D codes), logos, sequential numbering and further informations
- Required attachment possibilities can be realized
- Metal labels are weatherproof, UV resistant, resistant to chemicals and Solvents and also extreme temperatures
- They are ideal for labeling of machines and office equipment in companies

Feel free to contact us.

Together we'll find the right solution for you and your challenge.

## Our core business

- ... Self-adhesive labels printed with bar codes, 2D codes, logos, sequential numbering and individual information.
- ... Integration of RFID tags in printing products
- ... In-mould label, which are directly integrated into plastic containers by injection moulding process (if desired, also with RFID)
- ... Metal label for high demanding applications (heat, oil, weather and chemical resistant)
- ... Individual adjustment of the label on customer specific requirements (for example, material, size, shape and attachment options)

## What is your challenge?



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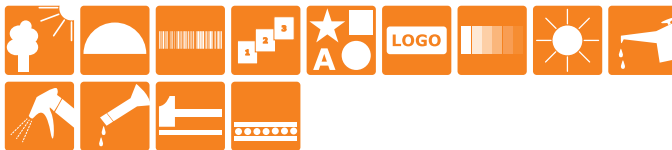


## Identification by using Metal labels

## Examples of applications

### Marking of „TNT Post Germany“ vehicles with metal label

The unique identification of Company property presented initially as problematic for TNT Post Germany. Vehicles that are exposed to environmental influences must be marked with labels primarily, defying the appropriate weather conditions. Metal label of anodised aluminum are ideally suited for this. They guarantee exceptional durability even under extreme conditions. The adhesive backing allows the use even on curved and metallic surfaces and is ideally suited for the identification of vehicles of TNT Post Germany.



### Marking of telephone poles with metal label at „Deutsche Telekom AG“

Usually telephone poles are typified at a defined distance to the mast base with four or five mast nails. To reduce time and costs, the labeling should be changed to a single machine-readable label. The „German Telekom AG“ required a label that not only withstands the environmental conditions, survive the life of a mast (about 30 years), but also contains all the relevant information. Metal label of anodized aluminum are optimally suited for this.

In this case, the label should be especially robust and contain a data matrix code. Here, all relevant data can be combined on a single metal plate, thus simplifying the regular checking of the material quality of the telegraph poles.



### Marking of floorboards with the ID AL FLOOR FRAME

Especially in the labeling of ground plots has a lot to be considered. Often the attachment of barcode labels using adhesives is problematic. Driving with forklifts or trucks ensures that glued labels moved, damaged or replaced.

For this reason, the ID-AL FLOOR FRAME was developed. Significantly for this therefore is not only its resistance to damage of any kind as well as the impeccable readability, it also ensures simple installation. With special concrete screws without plugs or via the particularly strong adhesive on the back, the label can be easily mounted on storage shelves. So, installation is quick and easy.

